



Remember to

SALT SMART

this winter...

Safety is the #1 priority! But over-salting doesn't provide extra safety. It just damages infrastructure and pollutes local water.

What can switching to smart salting practices do for your business, community, and local watershed?



FINANCES

Save salt, reduce waste, cut expenses! Salt use adds up, but luckily, so will your savings if you reduce salt waste and become a savvy salter!

KEEP CLIENTS SAFE

Saltier **doesn't** mean safer. Sometimes over-salting can actually cause re-freezing! Salt smart to prioritize safety.

BRING IN BUSINESS

Tap into the growing market of clients who specifically look for eco-friendly practices and certifications in their purchases.

PROTECT YOUR WATERSHED

Salt contamination cannot be removed from streams, **only** prevented and reduced at the source. Will you do your part?



Maryland
Department of
the Environment

**For more information and resources,
visit us at <https://bit.ly/MDEsaltsmart>,
or scan the code**

